

Chris Pryor

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Greetings,

I am writing to endorse Kali Mungovan's admission to the Spring 2015 SOJC Portland Experience Program.

I have had the pleasure of working with Kali as a student in my J454 PR Campaigns class fall term at Allen Hall, and have been very impressed with her work. As you know, the PR Campaigns class is the capstone course for graduating seniors, and offers a unique opportunity to apply their learned skills on behalf of an actual client. It also shows their talents at working effectively in team settings to create successful strategies. In both cases, Kali proved to be hardworking, resilient, willing to commit, and excited to learn.

One of the skills I emphasize strongly in this class is the ability to engage clients and audiences, which requires much more than just communicating information. The particular client assigned to Kali's team was one of the most technical and challenging clients I've ever used. They performed remarkably well in this difficult circumstance. Kali not only grasps the importance of engagement, but has the talent to put it into practice.

Please give her your full consideration. I think it is a good choice.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Chris Pryor', with a large, stylized initial 'C' and 'P'.

Chris Pryor