

Kali Mungovan

Communicator • Planner • Collaborator • Storyteller

1712 Alder Street, Eugene, OR 97401

Portfolio: kalimungovan.com

Email: kmmungovan@gmail.com

Phone: 310) 997-5480

RELEVANT EXPERIENCE

Marketing Team Member, Property Management Concepts

Eugene, OR. March - December 2014

- Conduct open houses for available properties to potential renters
- Promote property events through flyers and free items
- Table at various locations to attract interest in student housing
- Provide feedback to managers regarding the current marketing strategies

Diamond Ducks Intern, University of Oregon Baseball Athletics

Eugene, OR. February - April 2014

- Member of a marketing and promotions team that contributes to the University of Oregon Baseball Program
- Promote the University of Oregon Baseball team with an informational marketing table
- Facilitate audience participation to engage crowds during the games
- Boost spectators moral by conducting on-field promotions between innings
- Collaborate in a team of five to create an original marketing plan to execute during a home game

Social Media Manager, University of Oregon Club Sports Dance Team

Eugene, OR. September 2013 - Present

- Manage the teams Twitter and Instagram accounts
- Promote and build social media for a greater media presence
- Engage in social media to promote upcoming events and performances
- Maintain the teams professional image through various social media platforms

OTHER EXPERIENCE

Captain, University of Oregon Club Sports Dance Team

Eugene, OR. April 2014 - Present

- Lead the team in a professional and positive manner
- Complete paperwork and fulfill all requirements within the Club Sports Program

Customer Service Representative, The Duck Store

Eugene, OR. March 2014 - Present

- Provide excellent customer service to University of Oregon students
- Learn to work in a busy, high-stress and fast-paced environment

SKILLS

Social Media

- Twitter, Facebook, Instagram, Wordpress, YouTube

Databases/Programs

- Adobe InDesign, FinalCutPro, Microsoft Word, PowerPoint

EDUCATION

University of Oregon

Bachelor of Science in Journalism, expected graduation, June 2014

- Public relations major
- Double minor in Media Studies and Business Administration

National University of Ireland, Galway

Galway, Ireland, Summer 2014

- Study Abroad: Completed 14 credits of coursework in Irish Studies