

Kali Mungovan  
Shareholder Letter  
J452  
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## Letter to Stakeholders

Dear Fellow Stakeholders,

The 2013 fiscal year brought yet another record-breaking year. With over \$8 billion in revenues, this marks the most successful year in baseball history. Major League Baseball is composed of 30 Clubs all of which are devoted to giving back to the communities and making a difference in the lives of not only the fans but also the society as a whole.

**“A life is not important except in the impact  
it has on other lives.” – Jackie Robinson**

Inspired by these words of Mr. Robinson, we have joined forces with a variety of national organizations to contribute to the success of their missions.

### **Partners**

Throughout 2013 we have continued to work with our national partners to help better the lives of millions of people. A million dollars was donated to the American Red Cross, the Salvation Army and Feeding America to assist with emergency relief efforts after Hurricane Sandy created \$71 billion in damages and left millions of people with out power.

In addition to the national organizations that the MLB donates to, we have created numerous programs to give back to the community. In 2013, over \$13 million was raised for these programs:

Autism Awareness **Baseball Assistance Team** Baseball Tomorrow Fund **Boys and Girls Club of America** Breaking Barriers **Commissioner's Community Initiative** Drug-Free Campaign **Father's Day** Jackie Robinson Day **MLB Charities** MLB Greeting Program **Mother's Day** Play Sun Smart **Reviving Baseball In Inner Cities** Roberto Clemente Day **Stand Up To Cancer** Welcome Back Veterans **4ALS**

## **MLB Clubs**

Each of the 30 Clubs has teamed up with a local charity that they work with year round to promote and to raise awareness. Each of the Clubs has hugely impacted the communities that they have worked with and will continue to do so for years to come.

## **Future of MLB**

The future of the MLB looks bright as we hope to have another breaking year for 2014. While attendance rates have been at a standstill, television deals have been on the rise. With deals with ESPN, TBS and Fox going into effect in 2014 we can promise a successful future for the Major Baseball League with an expected total revenue of \$9 billion.

Major League Baseball will continue to strive to meet all of its social responsibilities and will use remarkable passion and creativity in helping worthy organizations and individuals in need. As a national pastime, we recognize that is a privilege for our game to have such a hold in the communities of our fans – it is our mission to illustrate our unwavering commitment to giving back. We

appreciate all of our stakeholders and look forward to you continuing your journey with us as we continue to use the sport of baseball to change the lives of millions around us.

Sincerely,

Kali Mungovan  
Commissioner of Baseball